



# Joint cross-border public procurement:

Experiences, obstacles, pitfalls

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# JOINT CROSS-BORDER PUBLIC PROCUREMENT: EXPERIENCES, OBSTACLES, PITFALLS

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### THE ONLINE SURVEY

In 2020, the iProcureNet project conducted an online survey among European public procurers.

The aim of the survey was to learn more about existing joint cross-border public procurement (JCBPP) initiatives throughout Europe

### THE ONLINE SURVEY



### THE ONLINE SURVEY

- to collect examples of JCBPP
- to identify good practices
- and pitfalls to be avoided

#### FEEDBACK RECEIVED

•An overall of 41 responses from 14 countries (Germany, Ireland, Romania, Turkey, Estonia, France, Switzerland, the US, Portugal, Italy, Finland, Greece, Slovakia, and one unspecified) was obtained.

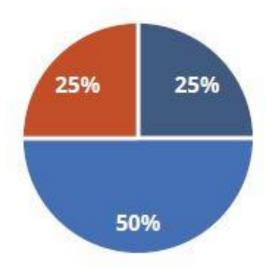
### **RESULTS**

What we found out?

Lack of experience but positive attitude

### LACK OF EXPERIENCE BUT POSITIVE ATTITUDE

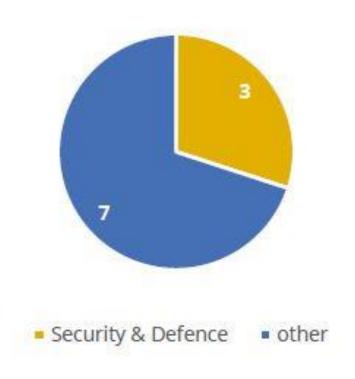
- Around 75% of the respondents had a positive attitude towards JCBPP
- 25% had experienced
- 50% were interested or even planned to engage in JCBPP



- Experienced JCBPP
- Consider JCBPP
- Not interested

## FEW JCBPP EXAMPLES FROM THE SECURITY SECTOR

From ten,
 three had
 experience in
 the field of
 security and
 defence



### **Good practices?**

- Building motivated and available teams in early stages of the project is key to success.
  - For example, in the PPI4HPC project, it was decided, "even before the start of the project, to establish two working groups, one dealing with technical issues, one with legal issues."
- Active involvement of the end users should be ensured.
- Key stakeholders should be identified and support from senior management ensured.

- Procurement should be organized using project-based management
  - Dividing all actions into phases with deadlines and responsible persons and rules for information flow and decision-making (ex. vaccines in Estonia)
- Functional specifications should be preferred over technical specifications because they focus on long-term needs.
  - This was mentioned when referring specifically to PCP, but it can be applied also to the public procurement tenders in case the contracting

- The need to harmonize procurement practices.
  - For example, it can be a good idea to start by harmonizing procurement plans.
- Tender Preparation Phase
  - Prepare an in-depth needs assessment and an open market consultation activity during the tender preparation phase.
- Tender Process
- Nominate a lead procurer that already has longstanding relationships with all members of the buyers group proved a successful approach in CERN 09/03/2021 project - HNSciCloud.

# How to organize preliminary market consultation?

- Physical and online meetings,
- Questionnaires,
- Presentations and testing of samples allowing end-users to verify the suitability of the proposed solutions in real-life conditions,
- Less conventional methods, such as competitions, hackathons, idea markets

# What not to forget when conducting preliminary market consultation?

•process must comply with the principles of equal treatment, non-discrimination and transparency stated in the Directive 2014/24/EU

- Preliminary market consultation has several benefits such as:
  - for technical aspects:
    - Help in reviewing technical requirements;
    - Improvement of definition and clarification of unclear requirements;
  - for legal and procedure aspects:
    - Conflict of laws during the procurement procedure;
    - Subcontracting;
    - Clarification on the application form

(PPI4HPC white paper "Lessons learned on legal aspects")

### DIFFICULTIES THAT HAD TO BE OVERCOME

# Difficulties that had to be overcome?

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### Different processes.

 There can be differences in procurement practices in the beginning of the cooperation.
 Therefore, it is good idea to start by identifying different practices and harmonizing them.

### Different language and culture.

- A common language should be agreed upon in the beginning of the cooperation.
- In most cases, English is the first language (procurement of vaccines in Estonia)

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### DIFFICULTIES THAT HAD TO BE OVERCOME

- The coordination among public procurers from different countries can prove to be difficult.
  - Organize frequent (weekly) telco
- Agreeing on the assessment process and decision.
  - the evaluation part of the tender can present difficulties,
  - especially in the case of prescribing the subject of the tender using functional specifications.
- approached by setting up an External Evaluation

# BENEFITS OF JOINT CROSS-BORDER PUBLIC PROCUREMENT

### Is it even worth it?

# BENEFITS OF JOINT CROSS-BORDER PUBLIC PROCUREMENT

- The following main benefits of JCBPP have been chosen by the respondents from multiple-choice questions:
  - economies of scale;
  - possibility to negotiate better contract conditions;
  - promotion of innovation and R&D;
  - collaboration, sharing knowledge and exchanging good practice - professionalization
  - standardization of technical specifications.

## BENEFITS OF JOINT CROSS-BORDER PUBLIC PROCUREMENT

- •JCBPP can be the solution to some of the problems specific to the health sector.
  - high level of confidentiality in the health sector.
  - different kinds of agreements for confidentiality are typical here.
  - in the case of joint procurement for vaccines in Estonia, JCBPP had the effect of revealing prices and opening up the market.

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### SIGNIFICANT RESULTS

## Significant results?

### SIGNIFICANT RESULTS

- We were able to collect
  - examples of good practices in JCBPP,
  - examples of difficulties that had to be overcome,
  - benefits of JCBPP,
  - benefits of pre-commercial procurements.

### SIGNIFICANT RESULTS

# and not only that but much more

### NOT ONLY THAT BUT MUCH MORE

- Closely cooperate with established networks, projects and other actors
  - The survey allowed us to establish contact with other experts who have experience in participating in cross-border PP.
  - direct contact allows us to share their experiences and suggestions - professionalization
  - •In most cases, they were very eager to shared their experiences

### RESULTS - NOT ONLY THAT BUT MUCH MORE

The responses have enabled us to deepen our understanding of the current situation in Europe in terms of common cross-border PP

- Ensure appropriate dissemination of iProcureNet results, prepare training and recommendations.
  - good practice but also pitfalls will be shared with other practitioners not only in the security sector but also outside it

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### **NEXT STEPS**

Next steps?

Please share with us your experience with JCBPP

### YOU CAN FIND MORE

Link to the analysis of the survey:

https://www.iprocurenet.eu/wpcontent/uploads/iProcureNet\_JCBPPsurvey\_Feb21.pdf

### THANK YOU!



Innovation by developing a European Procurer Networking for security research services